

# БАШНЯ отель - спа - диагностический центр

November 2009

### TABLE OF CONTENTS



City State, LLC

Ukraine, Kiev, 01013, Stroyindustrii Str., 6

tel.: +38 (044) 594-91-84 fax: +38 (044) 545-75-15

ayurkevych@gmail.com www.citystate.com.ua



Online Land Planning

856 Avenue B Redondo Beach, CA 90277

Mob (310) 594-7782 Tel (877) PLANS-50 Fax (310) 540-8832

abelson@onlinelandplanning.com www.OnlineLandPlanning.com

AERIAL RENDERING	1
AERIAL MAP	3
REGIONAL TRANSPORTATION PLAN	4
LOCAL TRANSPORTATION PLAN	5
SCHASLYVE MASTER PLAN	6
TOWER SITE PLAN	7
TOWER PARKING PLAN	8
TOWER PEDESTRIAN PLAN	9
TOWER EMERGENCY & SERVICE ACCESS PLAN	1
TOWER HOTEL	1
TOWER HOTEL SUMMARY	1
TOWER HOTEL DESIGN	1
TOWER HOTEL SECTION & ELEVATION	1
TOWER HOTEL IMAGES OF SUCCESS	1
TOWER FITNESS CENTER	1
TOWER FITNESS CENTER SUMMARY	1
TOWER FITNESS CENTER DESIGN	1
TOWER FITNESS CENTER SECTION & ELEVATION	1
TOWER FITNESS CENTER IMAGES OF SUCCESS	2
TOWER DIAGNOSTIC CENTER	2
TOWER DIAGNOSTIC CENTER SUMMARY	2
TOWER DIAGNOSTIC CENTER DESIGN	2
TOWER DIAGNOSTIC CENTER SECTION & ELEVATION	2.
TOWER DIAGNOSTIC CENTER IMAGES OF SUCCESS	2
THE TOWER BRAND	2
TOWER LOGO STUDY	2
TOWER BRAND COLLATERAL	2



# AERIAL MAP

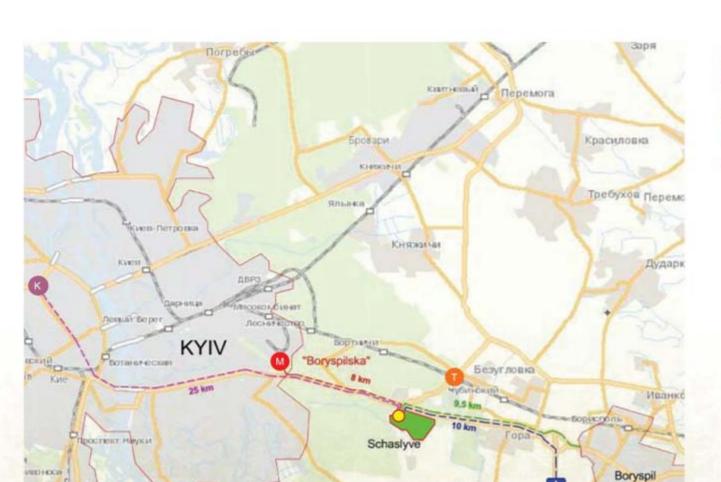


### REGIONAL TRANSPORTATION PLAN

Boryspil international

airport

Петровское



Гнедин

Вишенки

- TOWER Hotel/Fitness/Diagnostic Center
- M Nearest Subway Station
- Boryspil Intl. Airport
- Kiev Central Business District
- Willage of Schalyve
- Nearest Train Station

## LOCAL TRANSPORTATION PLAN





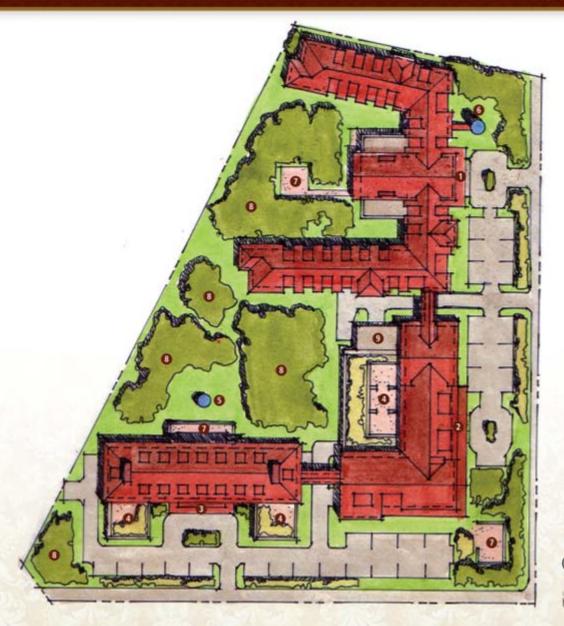
# SCHASLYVE MASTER PLAN





### TOWER SITE PLAN





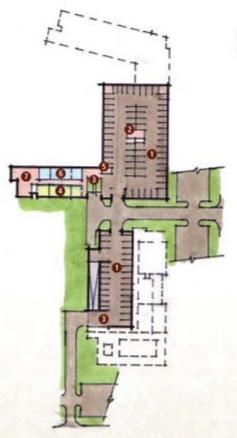
- 1. Hotel
- 2. Fitness
- 3. Diagnostic
- 4. Rooftop Terrace
- 5. Reflecting Pool
- 6. Tower (Existing)
- 7. Seating Area
- 8. Forest Preserve (Existing)
- 9. Parking Structure



### TOWER PARKING PLAN







Structure Parking 165 Spaces Surface Parking 150 Spaces 315 Spaces



Below Grade Parking Under Health Spa

- 1. Structured Parking
- 2. Elevators
- 3. Loading
- 4. Mechanical
- 5. Service Elevator
- 6. Laundry
- 7. Employee Lounge

## TOWER PEDESTRIAN PLAN







### TOWER Emergency & Service Access Plan





### TOWER HOTEL SUMMARY







HOTEL Level 1: 4400 sm Level 2: 3300 sm Level 3: 3800 sm Total:

11,500 sm

Marked by an historic water tower, the hotel is set within the context of a forest that has been extended into the site. The hotel itself provides a private and convenient sanctuary for the business traveler, the local or family visitor and the patient associated with the nearby diagnostic center. Therefore, the approximately 200 room facility has to provide a range of rooms and facilities for a diverse clientele and still make the individual visitor feel the hotel is designed for his particular needs. There are three aspects of the Tower Hotel: the rooms, the common spaces and the landscape.

#### THE ROOMS

The hotel has over 200 rooms which range from typical king or two queen singles to large 2 bedroom and loft suites. The basic structural grid system allows 32 sm for a typical room and doubles that for the suites. The variety of rooms and the ability to combine rooms into suites accommodates business travelers, families and diagnostic clinic visitors that might require an extended stay. The rooms themselves have generous glazed areas and will be designed to use natural ventilation and have access to the outside via patios for the ground floor units and some balconies for the upper floor units. Additionally, there will be a number of special rooms that are located on the outside corners of the building and at the ends of the courtyard wings. These loft end units are a unique offering within the hospitality industry and will be very desirable to a guest with expectations set by a competitive luxury market.

#### THE COMMON AREAS

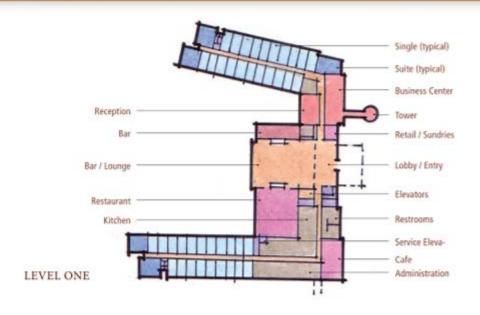
The common areas, while distributed throughout the hotel, are predominantly on the main entry level. Clear way finding leads the visitor from the entry to the major spaces, the bar lounge, the lobby and the restaurant. These spaces are all two stories tall and oriented to the outside garden which is set within a forest. To maximize the sunlight and the views, the pool area is located on the top floor in a pavilion with sliding doors that open to an outside deck.

#### THE LANDSCAPE

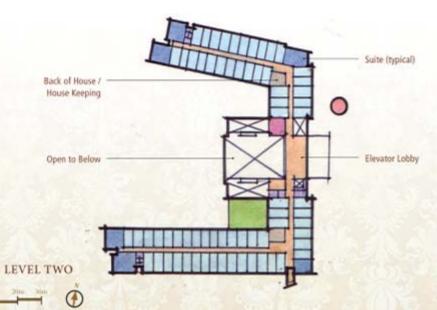
The landscaped area enclosed by the u-shaped hotel plan is shared by the units and all the major public spaces. It is an integral part of the Tower Hotel experience and meant to be experienced in all seasons. It will be designed as a healing garden with numerous private spaces carved into the forested landscape composed of native Ukrainian trees and plants. The forest walk and it's meandering, natural pathways connect the hotel to the fitness center and the diagnostic clinic. This outdoor amenity supports the idea that Schaslyve Village is outside urban Kiev and that guests can reconnect with the healing, natural Ukrainian landscape. This outdoor experience will distinguish the hotel from other urban hospitality projects.

### TOWER HOTEL DESIGN









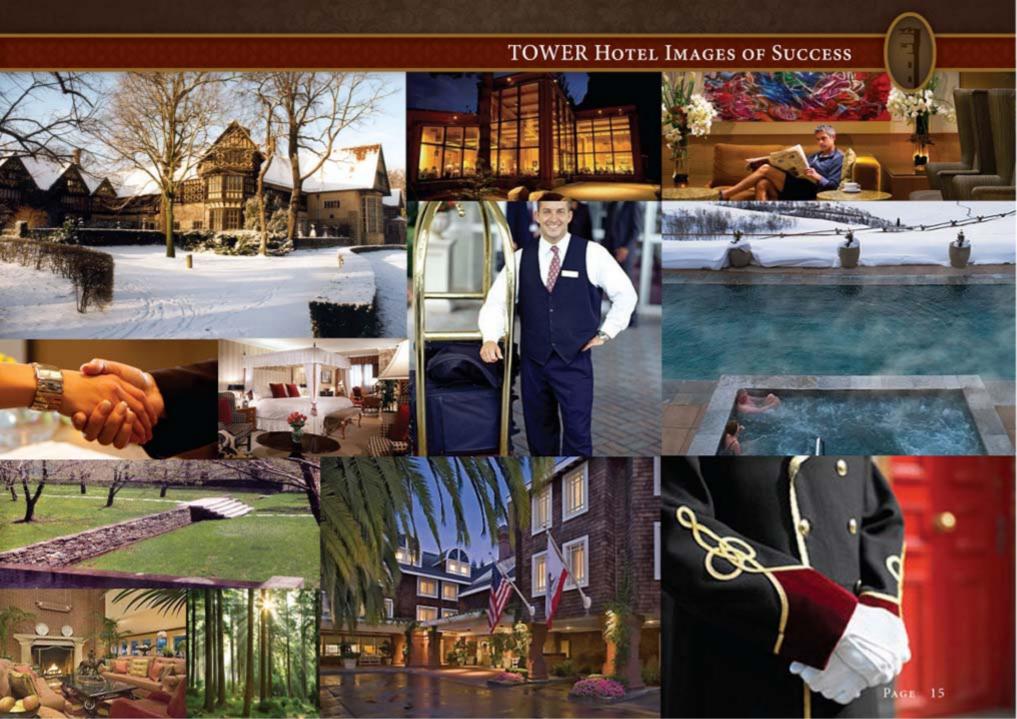


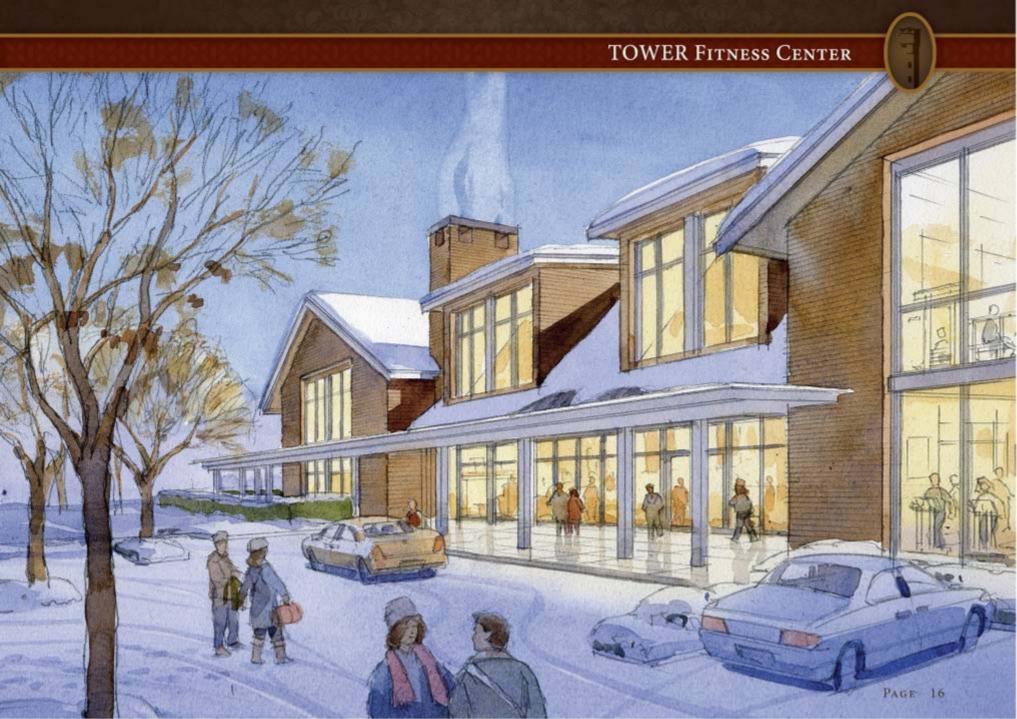
### **TOWER HOTEL SECTION & ELEVATION**















The Fitness Center/Spa, located on the southwest corner of the site, links the Tower Hotel on the north and the Diagnostic Clinic on the west. The facility shares service and parking with both the hotel and the Diagnostic Clinics. The Fitness/Spa while seen as an extension of both facilities, also serves the local community. Therefore, the lobby accommodates both the local user and the hotel or clinic user by placing all entry functions in one area along the street. The spaces are clearly arranged with privacy and security in mind, with the most public spaces located on the ground level and the more private spaces on the second level. A single sky-lighted corridor connects the activity spaces that provide a complete health club spa experience.

#### ACTIVITIES

The Fitness Center/Spa provides activities that contribute to both physical and mental wellness. The spaciousness, rich materials, warm lighting and framed vistas to the adjacent landscape enhances each of the physical activities which include; aerobic workouts, cycling, weights, swimming, racket sports, yoga and massage therapy. Individual training and wellness consultations are also available.

#### RANGE OF SPACES

The reception and lobby juice bar are located as a buffer to the locker room area that separates the public from the private. The plan of the facility allows for a full range of spaces that adapt to the activity. Uniquely, all the major activities have access to outside light and in some cases outdoor patios. The only spaces that don't have exterior walls are the most private, the locker room areas, which receive natural light through a series of light cannons.

The spaces include large volumes for group exercise, ball games and the lobby plus high rooms for weights, yoga and cycling. Massage and consulting rooms are more intimate and add to the mix. An upper court and activity area is located on the roof of the structured parking and allows controlled exterior activities on the upper level. The pool/spa area is located on the southeast corner of the building and has a protected outdoor court on two sides.



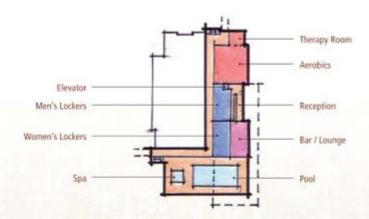
#### FITNESS CENTER

Total:	3325 sm
Mezzanine:	1325 sm
Level 1:	2000 sm

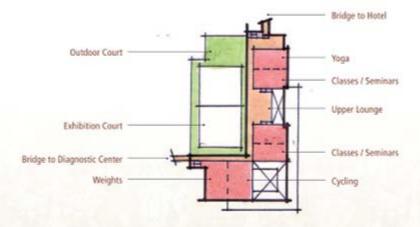
### **TOWER FITNESS CENTER DESIGN**







LEVEL ONE - 2000 sm



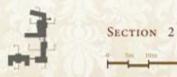
LEVEL TWO - 1325 sm

### **TOWER FITNESS CENTER SECTION & ELEVATION**

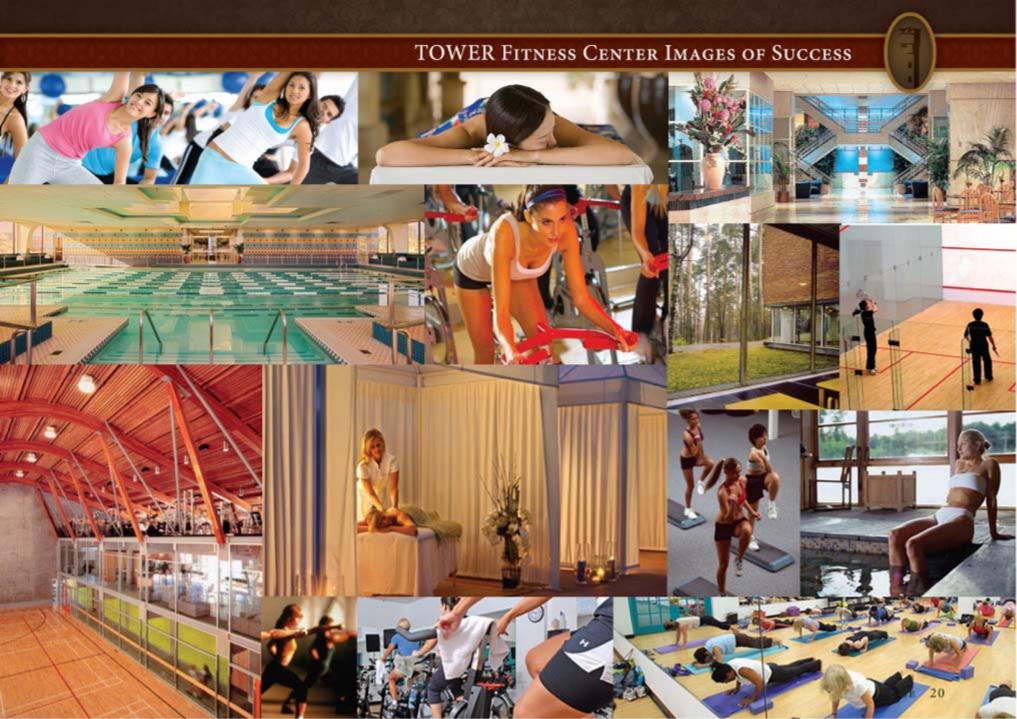








SECTION 3





### TOWER DIAGNOSTIC CENTER SUMMARY







#### DIAGNOSTIC CENTER

Total:	11080 Sm
Level 6:	1390 Sm
Level 5:	1390 Sm
Level 4:	1390 Sm
Level 3:	1390 Sm
Level 2:	2760 Sm
Level Ir	2760 Sm
DIAGNOSTIC CENTER	

The Diagnostic Center at Schaslyvoe Village is a private, hospitality-focused facility for diagnosis and treatment of internal medical symptoms with an emphasis on prevention, primary care and rehabilitation. In addition to the many diagnostic and medical programs, the facility is designed to provide the comfort and service of a first-class hotel. The upper four floors contain luxurious guest suites and lower two floors provide both guest amenities and focused clinical offerings. This separation of the medical facilities and the living areas allows for a pleasant guest stay of any length.

#### FACILITIES AND PROGRAMS

Formally planned and organized to convey stability and order, the Center is approached on axis from the south into a landscaped auto-court drop off which can accommodate medical transport. The ground floor has a welcoming reception area which leads into 2 wings. The West Wing focuses on generalized diagnostic testing and counseling areas. This wing also offers fitness and movement therapy areas, a south facing pool, and men's and women's locker and lounge facilities. The East Wing contains many of the hospitality offerings: dining room, juice bar and cafe, a sundry shop and the various support spaces needed for the center.

More private and specialized treatment and diagnostic labs are located on the second level, which contains facilities for patient counseling, surgery, encology, phlebotomy and its associated lab-work. This floor also contains a medicinal/pharmacological clinic and specialty areas which should be programmed by regional professionals to serve the unique health and wellness needs of the Kiev region.

The upper suites are well appointed and should meet the expectation of the luxury hotel market. These suites are designed to be between 32sm and 96sm, depending on the determined economic indicators.

#### THE LANDSCAPE

The Diagnostic Center is connected by paths to the overall grounds so guests can enjoy the amenities and healing gardens of the larger property. There should be many small sitting areas facing the wooded area to the West for contemplation and the encouragement of mental wellness. Parking prohibits extensive landscaped gardens on this parcel so it is suggested that the Hotel and fitness landscape be accessible to the Diagnostic Center guests. Hotel guests will not be allowed on Diagnostic Center property as discretion is of paramount importance.

The landscaped forecourt area enclosed by the south facing u-shaped plan is meant to be an orderly entry filled with native plants and trees, and make a pleasant and sylvan first impression of the facility. Of significance are the two roof gardens on the 3rd floor, which are accessible to all guests of the Center. They are conceived to be healing gardens with private spaces which will be composed of native species, healing herbs and medicinal plants. The long vistas and fresh air are important for recovering patients, and the privacy afforded by being on the 3rd floor will be appreciated.

### TOWER DIAGNOSTIC CENTER DESIGN



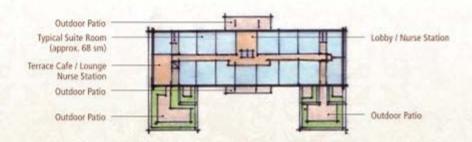
#### LEVEL ONE

#### Consultants / Meetings Elevator Lobby Office Offices / Kitchen / Back of House Truama Center Storage / Receiving / Trash Nutritional + Cooking Class Biowaste Exam Cafe / Juice Bar Pharmacy Lobby / Reception / Nurse Station Mens / Womens Locker + Stream Exercise / Movement Therapy Restaurant

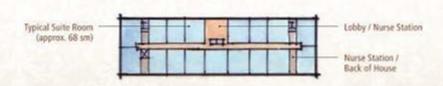
#### LEVEL TWO



#### LEVEL THREE



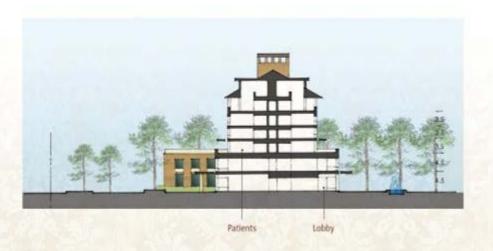
#### LEVEL 4, 5, 6, 7



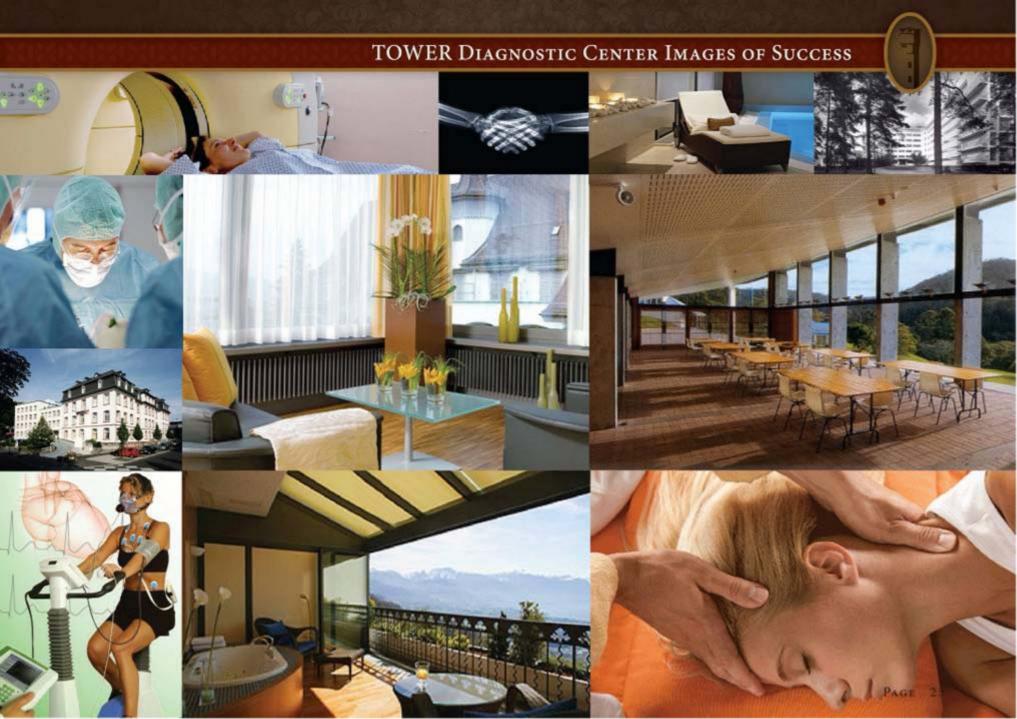


### **TOWER DIAGNOSTIC CENTER SECTION & ELEVATION**











Online Land Planning

1(877) 752-6750 | www.OnlineLandPlanning.com